

Exclusive Valvoline Pricing for Saint Louis Auto Dealers Association Members.



Through an exclusive partnership between the Saint Louis Auto Dealers Association® and Valvoline, a leading provider of quality automotive lubricants and chemicals, SLADA members can take advantage of Valvoline's complete line of automotive products and programs. The line features such brands as:

- **Valvoline lubricants**
- **Valvoline Professional Series service chemicals**
- **Pyroil automotive shop chemicals**
- **Car Brite detail and appearance products**
- **Zerex antifreeze**
- **Valvoline filters**

This partnership provides highly discounted prices on all of these products. For exact pricing on these lubricants and chemicals, contact Katie Heineman.

In addition, Valvoline provides, at no charge, a complete set of customized marketing programs designed exclusively for auto dealers. These programs have been developed to help increase traffic, improve tickets, retain customers and improve CSI. Offers include:

- **\$25 premium oil rebates**
- **\$100 loyalty package**
- **300,000-mile lubricant warranty**
- **210,000-mile VPS chemical warranty**
- **Car Brite rack and proportioner system**
- **\$15 Zerex coolant flush rebate**

For more information, call **(314) 822-0333**
or email **kheineman@stlautos.com**.

www.stlautos.com

